

Message Text

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PAGE 01 SEOUL 04795 250200Z

71

ACTION COME-00

INFO OCT-01 EA-11 ADP-00 AID-20 CIAE-00 EB-11 FRB-02

INR-10 NSAE-00 RSC-01 TRSE-00 XMB-07 OPIC-12 CIEP-02

LAB-06 SIL-01 OMB-01 DODE-00 FMC-04 CG-00 COA-02

EUR-25 RSR-01 /117 W

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R 240308Z JUL 73

FM AMEMBASSY SEOUL

TO SECSTATE WASHDC 9066

INFO AMEMBASSY TOKYO

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FOR COMMERCE

TOKYO FOR M.S. SOMECK, REGMARATT

E.O. 11652: N/A

TAGS: ETRN, KS

SUBJECT: MAJOR PROJECT: CHEIL (SAMSUNG GROUP) SHIPYARD

REF: A. SEOUL 4206 B. SEOUL 4207

SUMMARY: LEADING KOREAN BUSINESS GROUP PLANS TO ESTABLISH
LARGE SHIPYARD; SEEKS INFORMATION ON U.S. SOURCE ENGINEERING,
EQUIPMENT AND INVESTORS.

1. SAMSUNG GROUP, WHICH IS KOREA'S LARGEST BUSINESS COMBINE,
IS PLANNING TO ESTABLISH MAJOR TANKER SHIPYARD. PRESIDENT LEE,
EUN TAIK, CHEIL WOOL TEXTILE INDUSTRIAL COMPANY, LTD., 303
SAMSUNG BLDG. CHUNG-KU, SEOUL, KOREA HEADS A GROUP TASK FORCE
PLANNING THIS PROJECT. LEE IS ALREADY DISCUSSING PROJECT
FINANCING WITH A U.S. BANK, WHICH MAY APPLY FOR EXIM BANK
PRELIMINARY COMMITMENT. BANK IS ALSO HELPING LOCATE POTENTIAL
INVESTORS. LEE IS SEEKING PROPOSALS FROM AMERICAN ENGINEERING
OR CONSULTING FIRMS WHO COULD SERVE AS ADVISERS, OR HANDLE
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PAGE 02 SEOUL 04795 250200Z

AS TURNKEY PROJECT. HE ALSO WISHES OBTAIN INFORMATION ON SUPPLIERS

AND PRICES OF U.S. MACHINERY FOR SHIPYARD USE - I.E. LARGE GRANES, PRESSES, CUTTING AND WELDING EQUIPMENT, MATERIAL HANDLING EQUIPMENT AND RELATED ITEMS. LEE WOULD BE INTERESTED IN PROPOSALS FROM U.S. SHIPBUILDERS FOR TECHNOLOGICAL ASSISTANCE CONTRACT OR EVEN SMALL DIRECT EQUITY PARTICIPATION.

2. THE \$116 MILLION YARD WOULD HAVE 990 METER BUILDING DOCK WITH MAXIMUM SINGLE VESSEL CAPACITY OF 1,000,000 DWT. ANNUAL CAPACITY OF YARD IS TO BE 2,500,000 DWT; (FIVE ULCC'S AT 500,000 DWT EACH); ANNUAL STEEL CONSUMPTION IS ESTIMATED AT 264,000 TONS. TASK FORCE ESTIMATES DOMESTIC CAPITAL REQUIREMENTS AT EQUIVALENT OF \$52 MILLION, AND FOREIGN EXCHANGE NEEDS AT \$64 MILLION, OF WHICH \$44 MILLION WOULD BE FOR DIRECT PRODUCTION MACHINERY. ROKG APPROVAL, OF COURSE, HAS NOT BEEN OBTAINED YET, BUT POSITION OF SAMSUNG GROUP AND ITS FOUNDER, B.C. LEE IS SUCH THAT ANY PROJECT IS ORIGINATES WILL RECEIVE SERIOUS ROKG CONSIDERATION. THIS SHIPYARD, TENTATIVELY SITED AT KOJE ISLAND, WOULD BE CONSISTENT WITH ROKG'S OVERALL SHIPBUILDING EXPANSION PLANS, DESCRIBED IN REFS A AND B, WHICH PROVIDE FOR KSEC SHIPYARD (ALREADY US-FINANCED) AND OTHER ULCC YARDS.

3. ACTION REQUESTED. COMMERCE IS REQUESTED TO BRING THIS TO SPECIAL ATTENTION OF APPROPRIATE U.S. FIRMS. LEE PLANS TO VISIT U.S. ABOUT AUGUST 10. CAN COMMERCE HELP ARRANGE CONTACT WITH U.S. SHIPBUILDING AND MACHINERY INDUSTRIES? EMBASSY REGARDS THIS AS POTENTIALLY EXCELLENT PROJECT FOR SALES OF U.S. GOODS AND SERVICES. WHILE LEE HAS INDICATED INTEREST IN U.S. EQUIPMENT, WE ASSUME HE IS ALSO CHECKING EUROPEAN AND JAPANESE COMPETITION. THEREFORE, AN EARLY STATEMENT OF INTEREST THIS PROJECT SHOWN BY ANY U.S. FIRM WOULD BE USEFUL IN MAINTAINING HIS WILLINGNESS TO PROCURE FROM U.S. PLEASE ADVISE.
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